



LEICESTER SQUARE THEATRE

For press or image requests for the Leicester Square Theatre please contact marketing@leicestersquaretheatre.com

Information for visiting companies

Overprint Detail

Box Office 020 7734 2222

www.leicestersquaretheatre.com

Leicester Square Theatre, 6 Leicester Place, London, WC2H 7BX

If you are mentioning specific ticket prices on any publicity material the words **Booking Fees Apply** must also be included. This is due to ASA regulations.

Ticket prices must also include the box office levy whether appropriate.

Logos

Please use the venue logo on all promotional material.

Do not distort, crop or change the colour or appearance of the logo in any way.

Logos are available at <https://www.leicestersquaretheatre.com/seecmsfile/?id=24> - please contact marketing@leicestersquaretheatre.com with other requirements.

Images

Please supply images in the dimensions below. Failure to do so may delay the on sale of your event, and affect subsequent promotional activity.

Images for digital

Portrait image 500* w x 665* h

Format: JPEG

Image for print

High res image >1mb

Format: JPEG

Please also supply any additional promotional or production images; Youtube link to promotional trailer and/or video footage.

Print Requirements

MAIN HOUSE SHOW:

1 night

1 x A1 Laminated Poster

5 x A3 Posters

500 A5/DL Leaflets

3 nights+

2 x A1 Laminated Poster

10 x A3 Posters

1000 A5/DL Leaflets

For long runs or to discuss specific print requirements, please contact marketing@leicestersquaretheatre.com

Please proof to marketing@leicestersquaretheatre.com prior to print.

Please deliver all print to **Leicester Square Theatre, 6 Leicester Place, London, WC2H 7BX** it would be appreciated if all print deliveries could be made between the hours of 9am and 5pm.

PLEASE NOTE: As we have many shows at the theatre we have to rotate posters and their positions within the building, please supply posters as early as possible.

Marketing Activity

Venue marketing activity as per your hire

- Listings on venue website
- Eshot inclusion (95k list)
 - On sale announcement
 - Feature in the weeks prior to show open
- Inclusion on in house screens
- Inclusion in venue brochure
 - Please note inclusion within brochure is subject to show being confirmed and information provided prior to print deadlines.*
- Automated listings on partner websites including Ents24 and The List
- Social Media
 - On sale announcement
 - At least one other solus post

Additional activity

- Solus eshot (£25)
- Promoted Facebook post (budget negotiable)
- Exit flyering of other relevant LST shows, by arrangement

Social media channels

twitter.com/lsqtheatre

facebook.com/lsqtheatre

[Instagram.com/lsqtheatre](https://instagram.com/lsqtheatre)

Contacts

Box Office/Ticketing - boxoffice@leicestersquaretheatre.com
020 7734 2222

Marketing - marketing@leicestersquaretheatre.com

Social media – socialmedia@leicestersquaretheatre.com